

Michael Fotheringham Portraits

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Preparing for your executive portraits

The following suggestions are not strict rules, but provide some ideas to consider for your portraits.

Executive & Professional Portraits

Dark and muted colours can give an impression of authority and respectability. Colourful accessories (ties, jewellery) highlight your features and give a sense of creativity.

For pants and skirts, darker tones work better than lighter ones, which distract from your face. Longer skirts work better than short ones for the same reason.

Wear long sleeves. Larger patterns work better than tight patterns, but oversized patterns can distract the viewer. Solid colours or simple, subtle patterns are generally best.

Most of all, wear what you feel looks good on you. If you feel good in what you are wearing, you will exude confidence that will come through.

It's a good idea to wear what you think you like best and bring two alternate choices.

For both clothing patterns and jewellery, simple is better.

What to bring:

- Wardrobe choices
- A brush or comb

Consider your hairstyling and cosmetics needs. Women, and sometimes even men, can enhance their portrait with the proper application of makeup, but don't use too much and only where it is deemed necessary.